



Thank you for your interest in Sponsorship for the 2024 Halifax Art Festival to be held November 2nd and 3rd in the Daytona Beach downtown Beach Street area. This is our 62nd Festival.

The Festival is produced by the Guild of the Museum of Arts and Sciences and we are all volunteers. We partner with the Daytona Beach Downtown Development Authority in presenting the Festival.

The Festival is the major fundraiser in support of the Museum of Arts and Sciences located in Daytona Beach.

Sponsorship is critical to reaching our goals. We hope you will become a partner in the Festival for 2024 and for years to come.

We offer the following Sponsorship Packages and are open to negotiating additional packages.

Platinum (Premier Partner) -	\$10,000 or above
Gold -	\$ 5,000
Silver -	\$ 2,500
Bronze -	\$ 1,000

The packages are described below. If you have additional questions, please call **Maureen Mahoney**, 914.954.8814



SPONSORSHIP PACKAGE

The 62nd Annual Halifax Art Festival will take place on November 2 and 3, 2024, on downtown Beach Street in Daytona Beach. The Halifax Art Festival is the second oldest continual festival in Florida. The Festival features a unique blend of fine arts, crafts, music, food, and fun. Admission is free to the public with plenty of free parking for artful shoppers and artists.

The Festival features juried local, regional, and national original works of art from over 200+ artists offering affordable art work for the established as well as the beginning collector.

A comprehensive, multi-layered marketing/publicity campaign draws 30,000 shoppers from the "World's Most Famous Beach," the I-4 Orlando/Tampa corridor, and local 'snowbirds' to the Festival.

The Festival features two sections – Competitive Fine Arts and Fine Crafts. Fine Art is juried and judged and eligible for prize money. Both are eligible for Patron money. Non-Competitive Arts (Fine Crafts) are juried but not eligible for awards. Art works in both sections are all original.

The Student Art Exhibit and Competition features art students from kindergarten through twelfth grade from the Volusia County public school system as well as area private schools. The student art is located at the News-Journal Center at Daytona State College during Festival hours. After the Sunday Awards Ceremony, the winning art will be displayed at the Daytona's Museum of Arts & Sciences, 352 South Nova Road, Daytona Beach, Florida, for one week.

The Festival, also, supports Children, Pre-K to 5 years old. They are invited to pick up a "Little Van Gogh To Go" kit at the information booth. The "Little Van Gogh To Go" kit can be used at home to create a one-of-a-kind masterpiece.

Music will be featured both Saturday and Sunday. Plenty of seating will be available on Beach Street for the music and eating. Shoppers may choose from festival food or the many fine bistros and restaurants along Beach Street.

The 62nd Halifax Art Festival is presented and produced by the Guild of the Museum of Arts & Sciences. The Festival is the Signature fundraiser for the Museum and also benefits the Cici and Hyatt Brown Museum of Art and the Charles and Linda Williams Children's Museum. For information: www.HalifaxArtFestival.org