

49TH ANNUAL HALIFAX ART FESTIVAL

NOV. 5 and 6, 2011

Hours:

Saturday, November 5
9AM - 5PM
Sunday, November 6
10AM - 5PM

Presented by:

The Guild of the Museum of Arts and Sciences.
Sponsored by: the Daytona Beach Downtown Development Authority

Application Deadline:

August 21, 2011

Artist Contacts:

halifaxartfest@aol.com

Gloria Keay
(386) 767-1278
(386) 453-7380

Donna Jordan
(386) 868-2458

New Categories This Year:

Fine Arts and Fine Crafts

Competitive (juried and eligible for cash awards)
Space fees: \$200 plus \$25 jury fee

Crafts

Non-competitive (juried but NOT eligible for cash awards)
Space fees: \$100 plus \$25 jury fee

FESTIVAL RULES

1. All award winners, * on address label denotes winners, of the 2008 through 2010 Festivals are invited to return, exempt from jurying only in categories of previous judged monetary awards. These artists will be accepted upon receipt of their \$200.00 registration check before the jurying deadline. All other applicants must submit three photos to be juried.
2. Each artist must enter individually unless the art is a collaborative effort.
3. Artists submitting in a maximum of two categories using one booth will pay one application fee, but two jurying fees. Artists must display a minimum of four (4) pieces per category in which they qualify.
4. Work eligible for judging must be original work done since 2007. No art work that has been previously awarded in this festival will be eligible for judging. This rule will be enforced.
5. Prints must be signed and numbered and limited to 1000. No laser prints.
6. Ceramics that are hydraulic pressed are not permitted.
7. All displays will be viewed at intervals throughout the Festival to assure that all rules are being followed. Violation will result in the artist being asked to remove his/her unacceptable material from the show.
8. Artists must display work and sell only in the categories in which their work has been accepted.
9. Exhibits must be in place on Saturday before 9:00 a.m. and until 5:00 p.m. and before 10:00 a.m. until 5:00 p.m. on Sunday.
10. Judging and purchase awards will begin Saturday at 9:00 a.m. and exhibits must be set up to be eligible. If art work is selected for judging, it must be tagged and taken to the judging room no later than 1:00pm. Details will be in your registration packet.
11. Watercolors, graphics and photographs entered in judging must be suitably framed.
12. No affiliation, ribbons or publications about the artist may be displayed prior to judging.
13. Unacceptable to show: Decoupage, commercial photographs, mass produced jewelry, manufactured bags or belts, non-original or kit work, or commercially produced clothes. No T-Shirts allowed.

APPLICATION INSTRUCTIONS

IMPORTANT: READ CAREFULLY

1. **FEES:** Each application must include a check for \$200 plus \$25 jury fee for competitive or \$100 plus \$25 jury fee for non-competitive. A separate application and \$25 check must be submitted for second category entered. Each exhibitor must pay the \$200 fee (or \$100 fee) whether showing singly or in a shared space. The \$25 jury fee is non-refundable.

Make checks payable to Halifax Art Festival. **APPLICATION IS COMMITMENT TO SHOW.** No refunds will be made for cancellation once artist has been accepted.

2. **PHOTOS:** Submit ONLY three (3) 4x6 glossy photos, representative of your work for each category entered. **MARK EACH PHOTO WITH THE ARTIST'S NAME AND INDICATE TOP.** Photos will not be returned. Works will be monitored for quality control.
3. **DEADLINES: Applications must be received by August 21, 2011.** Notices of acceptance or rejection will be mailed by September 12, 2011.
4. **RETURN ENVELOPE:** ALL APPLICANTS MUST ENCLOSE A **STAMPED, SELF ADDRESSED, 4"x9.5" ENVELOPE FOR THE NOTICE OF ACCEPTANCE OR REJECTION.** The committee will not respond to any applicant who fails to provide a return envelope with address and proper postage.
5. **MAILING ADDRESS: HALIFAX ART FESTIVAL P.O. Box 2038, Ormond Beach, Florida 32175-2038.**

DATES TO REMEMBER

Deadline for receiving application(s) and photos
August 21
Notification of acceptance or rejection
September 13
Show dates/times
Nov. 5, 9 AM - 5 PM; Nov. 6, 10 AM - 5 PM
Set-up date/time
November 4 after 3 PM
Awards Reception
November 5 at 5:30 PM at the City Island Recreation Hall

2011 JUDGES

R. Lynn Whitelaw, curator of the Leepa-Rattner Museum of Art on the Tarpon Springs Campus of St Petersburg College.

The museum has been described as a "cultural gem" in Pinellas County. He has been a judge for numerous Florida art shows, including Temple Beth El, Ocala Arts Festival and Lake Wales Art Show, and, has served on various boards and committees, including the Gasparilla Festival of Arts.

Second judge will be announced on the Halifax Art Festival website.

Go to www.halifaxartfestival.com

AWARDS

\$26,000+

All awards will be selected without regard to category

Best of Show-Judges' Choice Award	\$6,000
Three \$1500 Awards of Excellence	4,500
Two \$1000 Awards of Distinction	2,000
Six \$500 Awards of Honor	3,000
Fifteen \$300 Awards of Honor	4,500
Student Art Awards	<u>4,000</u>

\$24,000

PURCHASE AWARD

Trustees' Museum Purchase Award \$2,000

PATRON PURCHASE AWARDS

\$8,000+

MISCELLANEOUS

Halifax Art Festival 2011 will be vigorously promoted by many area tourists/visitors bureaus, travel magazines, area TV/radio, print publicity and the internet.

HOSTESSES: Museum Guild Members will gladly sit your booth when needed.

PARKING: free, and you may drive up to your space to unload, although **no overnight parking is allowed in the area;** you will receive a list of discounted hotels/campgrounds with your acceptance package.

SECURITY: There will be overnight security guards Friday and Saturday nights and the exhibit area is well lit; may set up on Friday after 3:00 pm.



HALIFAX ART FESTIVAL

Museum of Arts and Sciences

352 S. Nova Road
Daytona Beach,
Florida 32114

ADDRESS SERVICE REQUESTED

NON-PROFIT ORG.
U.S POSTAGE
PAID
DAYTONA BEACH, FL
PERMIT NO. 208



49TH ANNUAL

HALIFAX ART FESTIVAL

DAYTONA BEACH, FLORIDA

November 5 & 6, 2011

Call for Entries

APPLICATION

FILL OUT A SEPARATE APPLICATION FOR EACH CATEGORY ENTERED.

THIS FORM MAY BE REPRODUCED FOR ADDITIONAL CATEGORIES OF ARTISTS

PLEASE PRINT

NAME: _____ Date: _____

ADDRESS: _____

CITY STATE: _____ ZIP: _____

PHONE: _____ CELL PHONE: _____

E-MAIL _____ WEBSITE: _____

CHECK YOUR CATEGORY: **COMPETITIVE** **NON-COMPETITIVE** (not competing for cash awards)

Reserve ___ Space(s) at \$200 Per Space, plus \$25 non-refundable jury fee for competitive category.

Reserve ___ Space(s) at \$100 Per Space, plus \$25 non-refundable jury fee for non-competitive category.

Total Enclosed \$ _____

(2-D) PAINTING:

___ Oils
___ Acrylics
___ Watercolors

GRAPHICS:

___ Drawings
___ Prints
___ Pastels
___ Photography

FINE CRAFTS

___ Jewelry
___ Ceramics
___ Wood
___ Glass
___ Textile
___ Metal
___ OTHER: _____

(3-D) SCULPTURE:

___ Medium _____

MIXED MEDIA

The undersigned hereby releases and forever discharges the Museum of Arts & Sciences Guild and Festival Co-Sponsors of any and all responsibility and liability of whatever kind of loss or damage to the undersigned's property in connection with this exhibition,

Applicant's Signature

BIOGRAPHICAL DATA: Please provide us with brochure or information about your work and background.

* PLEASE NOTE: As an applicant to the 2011 Festival your name will automatically be retained on our mailing list. Please notify Halifax Art Festival of address changes or if you want to be deleted from mailing list.

CHECK LIST: Have you enclosed:

- Completed SIGNED application form (or forms per category entered)
- A check for:
\$200, plus \$25 jury fee (total \$225) for competitive
or
\$100, plus \$25 jury fee (total \$125) for non-competitive
- Self-addressed, **stamped**, 4"x 9.5" envelope
- Three (3) photos of each category

Note: Mail all the above in a 4"x 9.5" envelope.

INCOMPLETE APPLICATIONS WILL BE REJECTED

MAILING ADDRESS:

HALIFAX ART FESTIVAL
P.O. Box 2038
Ormond Beach, Florida 32175-2038.